

French People's attitude to globalisation

By Adam Maye and Jack Kelleher



Historical Context

Mercantilism and Colonial Expansion (16th–19th Centuries)

Industrialization and Economic Protectionism (19th Century)



**Post-War Economic Growth and European Integration
(1945–1980s)**

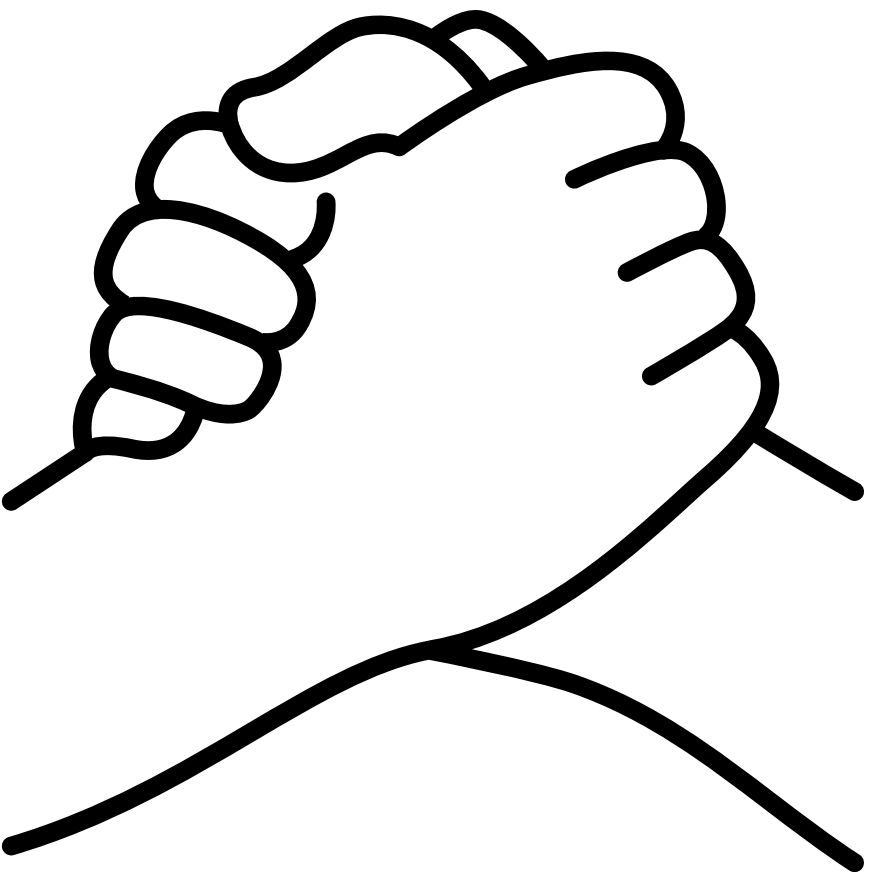
Neoliberalism and Globalization (1980s–2000s)

21st-Century Globalization and Resistance



French Industries and the Government

- **Trade Policies**
 - Labour Rights**
 - Environmental Standards**
 - Local Industries**
 - Global integration – National Interests**
- **Regulatory Frameworks**
- **Industrial Strategies**



Opportunities and challenges

Opportunities

- **Economic Growth and Trade Expansion**
Foreign Direct Investment (FDI) and Business Expansion
- **Technological Innovation and Digital Economy**
- **Green Transition and Sustainable Development**
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Challenges

- **Deindustrialization and Job Losses**
- **Income Inequality and Social Tensions**
- **Cultural and National Identity Concerns**
- **Trade and Economic Policy Challenges**
- **Sovereignty and Political Resistance to Globalization**

French Ambivalence

- **Nation of Self Determination**
- **Economic Benefits vs. Local Discontent**

Nation of Self Determination

- **Values sovereignty and National Identity**
- **Autonomy and Independence**
- **Concerns over national policies and economic practices
due to the EU**

Economic Benefits vs. Local Discontent

- **Large Companies (Luxury, Aerospace, Technology) are benefitting.**
- **Traditional Industries face job insecurity and wage cuts**
- **Decline of some Industries due to outsourcing,
Example: Textile industry**

Cultural Impact

Language and Identity

Cuisine and Food Culture

Media, Entertainment, and Pop Culture

Fashion and Consumerism

Diversity and Social Change

Political and Economic Influence on Culture

Political stance

Left Wing

- Encourages the Rise of MNC's, Profit over welfare
- Concerns about the exploitation of labour
- Advocate for a more regulated form of globalisation

Centrist Views

- Recognises the benefits and challenges
- Essential part of France's role in the world
- Believe France must adapt to a globalised economy
- Fairer trade agreements that prioritise environmental factors

Rise of Nationalism (Right Wing)

- **Marine Le Pen (Leader of the Far Right National Rally)**
- **Wants to capitalise on the unease of Globalisation**
- **Reduce immigration, Reduce EU influence, Protect domestic industries**
- **Support is conditional and solely focused on national interests**

Public opinion

Skepticism and Resistance

Economic Concerns

Openness and Support

**Mixed Feelings on Globalization
and Sustainability**

THANK YOU FOR LISTENING

Any questions?