



GLOBAL ENTREPRENEURSHIP MONITOR

A research source that collects data globally directly from entrepreneurs

- 25 years of data
- 170,000+ interviews per year
- 120+ economies
- 370+ specialists in entrepreneurship research
- 150+ academic and research institutions
- 150+ funding institutions





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The GEM Research Process :

GEM is a networked consortium of national country teams that carries out survey-based research on entrepreneurship and entrepreneurship ecosystems around the world.

Each GEM National Team is led by a local university, academic institution or other organization with vested interest/appropriate expertise in entrepreneurship.

A central team – GEM Global – coordinates the research cycle for the National Teams.

Data is collected through two annual surveys with distinct yet complementary purposes:

Adult Population Survey (APS): Explores the role of the individual in the lifecycle of the entrepreneurial process; administered to a minimum of 2,000 adults in each economy, with careful monitoring that the sample in each case is nationally representative.

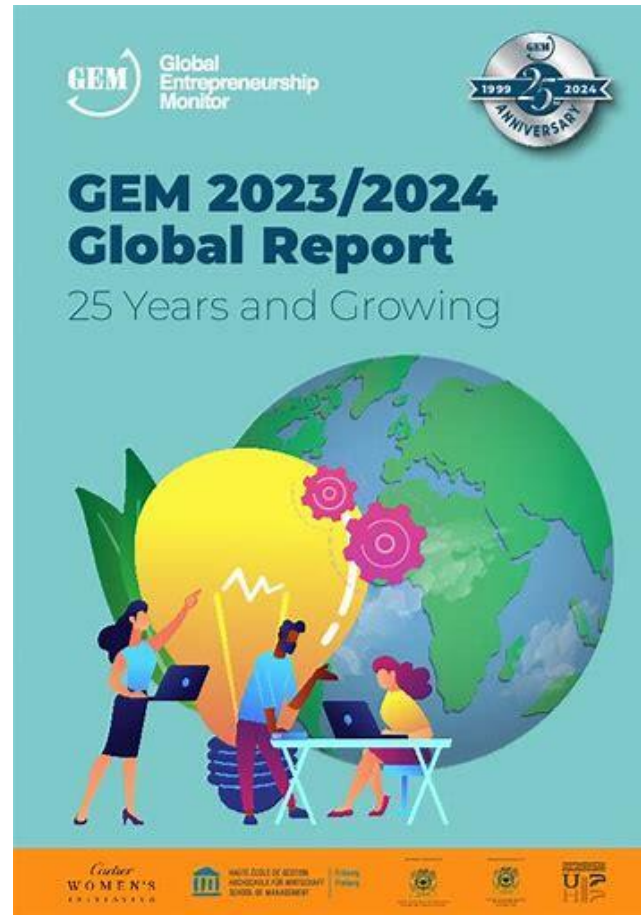
National Expert Survey (NES): Assesses the Entrepreneurial Framework Conditions – 12 essential factors that have a significant impact on entrepreneurship.

Survey findings, analysis and insights are featured in the GEM Global Report

Source : [GEM Global Entrepreneurship Monitor \(gemconsortium.org\)](http://gemconsortium.org)



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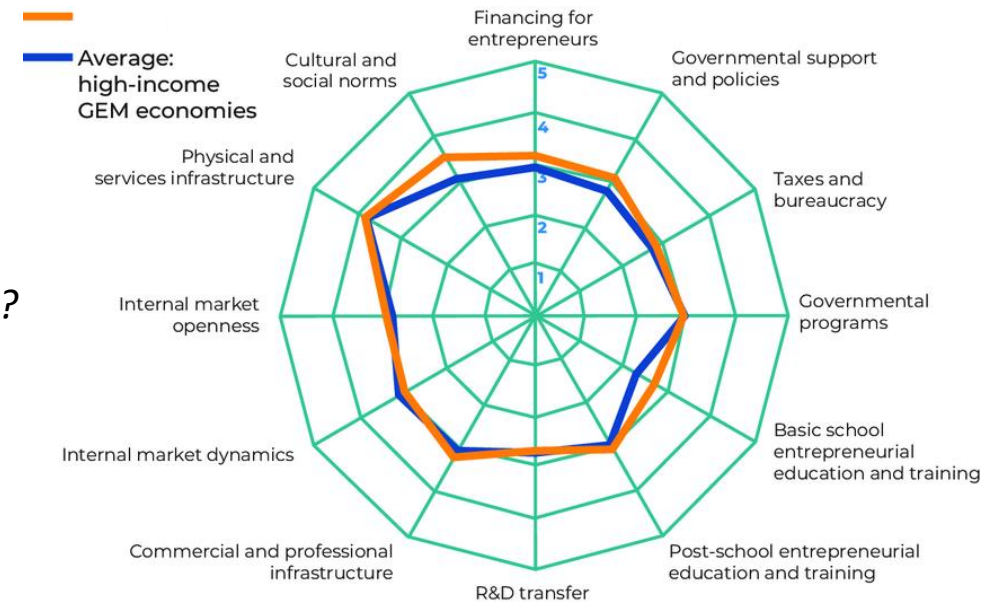
18 Country Profiles - Try to find out which countries they correspond to

Level A Economies with a Gross Domestic Product (GDP) per capita of more than \$50,000.

Level B Economies with a GDP per capita of between \$25,000 and \$50,000.

Level C Economies with a GDP per capita of less than \$25,000.

- A1. Entrepreneurial Finance** *Are there sufficient funds for new startups?*
- A2. Ease of Access to Entrepreneurial Finance** *And are those funds easy to access?*
- B1. Government Policy: Support and Relevance** *Do they promote and support startups?*
- B2. Government Policy: Taxes and Bureaucracy** *Or are new businesses burdened?*
- C. Government Entrepreneurial Programs** *Are quality support programs available?*
- D1. Entrepreneurial Education at School** *Do schools introduce entrepreneurship ideas?*
- D2. Entrepreneurial Education Post-School** *Do colleges offer courses in starting a business?*
- E. Research and Development Transfers** *Can research be translated into new businesses?*
- F. Commercial and Professional Infrastructure** *Are these sufficient and affordable?*
- G1. Ease of Entry: Market Dynamics** *Are markets free, open and growing?*
- G2. Ease of Entry: Burdens and Regulation** *Do regulations encourage or restrict entry?*
- H. Physical Infrastructure** *Is this sufficient and affordable?*
- I. Social and Cultural Norms** *Does culture encourage and celebrate entrepreneurship?*





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BRAZIL
CANADA
CHINA
ESTONIA
FRANCE
GERMANY
INDIA
ISRAEL
ITALY
JORDAN
LITHUANIA
MEXICO
NETHERLANDS

QATAR
REP OF KOREA
ROMANIA
SLOVANIA
SPAIN