

# Planning of evaluations within the MMIC programme 2024-2025

Semester 1

TU1	Module	Courses	EXAMPLE	class hours	minimum number of evaluations	evaluation 1		evaluation 2	
						form (cf. below)	weight in % (minimum 20%)	form (cf. below)	weight in % (minimum 20%)
				18	2	P-I	25%	WE	75%
SME specific issues TU1	Entrepreneurship	Entrepreneurship	E. Cerruti, F. Herserant, C. Wable	18	1 common	WE	100%		
		Negotiation	M.E. Ruiz	18	2	role-play	50%	case-study	50%
	Environment I	Territories, networks & economic globalisation	L.Collaud	18	2	group presentation	40%	WE	60%
		Quantitative tools for marketing	E. Cerutti	18	2	classroom-work	50%	WE	50%
Strategy & Management TU2	Finance I	Financial management : financial statements	E. Cerutti	18	2	PR-G	40%	WE	60%
		Budgeting & controlling		18	2	P-G	40%	WE	60%
International environment TU3	Management	Intercultural management	Xiao-Jian WU	18	2	P-I	75%	classroom-work	25%
		Intercultural work-shop	S. Bony	18	2	classroom-work	40%	PR-G	60%
	French for foreign students	Français I (2 groups)	A. Sabatier	24	2	expression - orale	25%	expr. écrite & compréh. orale & écrite	75%
International Business TU4	Operations management	International logistics	O. Yakdhane	24	2	P-GR	50%	WE	50%
		International Risk Management	P.-J. Baillot	12	1 (+bonus)	P-I	100%	classroom-work as bonus	
	Marketing	Marketing : International purchase	F. Herserant-Niant	18	2	P-I	50%	PR-G	50%
Marketing : International sales		S. Bony	18	2	classroom-work	40%	PR-G	60%	

**Forms of evaluation :**

- MCQ** = multiple choice questionnaire
- P - I** = paper to be handed in (individual)
- P - G** = paper to be handed in (group)
- PR - I** = presentation (individual)
- PR - G** = presentation (group)
- WE** = written exam
- Other** = please specify