

Course identification :	- Teaching unit : International Environment - Module : Management - Subject : Intercultural Management	ECTS credits : "Intercultural Management", divided into two courses of 18 h each , bears 5 ECTS credits	Semester : autumn Teaching hours : 18 h Full workload : 54 h
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Objectives of the course :	<p>This course is designed to help business and management students to critically assess international management practices from a cultural perspective, and evaluate the major influences of cross culture communication from strategic planning to managing expatriates. It introduces relevant theories and enlightens students on communicating with people from varied cultural backgrounds, yet the focus is clearly placed on management effectiveness in business contexts.</p> <p>At the end of the module the student will be able to:</p> <p>Knowledge & Understanding:</p> <ul style="list-style-type: none"> You will learn a systematic and coherent body of knowledge concerning the role of cross cultural management in the context of managing people in a global environment <p>Intellectual / Professional skills & abilities:</p> <ul style="list-style-type: none"> You will develop communication skills whilst assessing international management practice from a global, comparative and cross cultural perspective <p>Personal Values Attributes (Global / Cultural awareness, Ethics, Curiosity) (PVA):</p> <ul style="list-style-type: none"> You will specifically be able to show an awareness of both your own and others cultures through the study of cross cultural and international management of people in day to day and strategic contexts
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Prerequisites :	<p>General knowledge and understanding about Business and Management courses, preferably with the experiences of taking Management Introduction, Sociology Study at A level</p> <p>English Language proficiency level: IELTS 6.5 +</p>
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Course contents :	<p>This module aims to provide you with knowledge and understanding of the behaviour of managers, employees and organisations in a global and cross cultural context, both theoretically and in practice.</p> <p>Within this module, you will cover the following topics:</p>
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	<p>Introduction to International Management with a focus on organising personnel, Cross cultural management and comparative management Cross Cultural Theory Cultural Dimensions of HR and Management Practices Environmental factors in relation to IM and Cross Cultural Management Cross Cultural and International Management in an example country</p>
<p>Evaluation :</p>	<p>Students will be assessed by means of an individual assignment report of 2000 words, which will link to activities undertaken by in class sessions and their own research. They are expected to develop analysis skills and implement solutions and discussions relating to the designated topic issue on cross cultural communication and international management</p> <p>The report weights 75%, classroom-based projects 25%</p>
<p>Bibliography :</p>	<p>Dowling, PJ et al (2017) International Human Resource Management (7th ed) Cengage Learning Dumetz, J. (2012) Cross cultural management textbook: lessons from the world leading experts in cross cultural management, student edition, Edwards, T. and Rees, C. (2017) 3rd ed International Human Resource Management: Globalization, National Systems and Multinational Companies Pearson Brewster, C Sparrow, P Vernon, G and Houldsworth, E (2016) International Human Resource Management (3rd ed) Kogan Page/ CIPD</p> <p>Other relevant journal articles and OB textbooks as specified according to the topic under discussion</p> <p>De Saint Exupery, Antoine (1948), The little Prince</p>
<p>Remarks :</p>	<p>The module is delivered in a mixture of formal lectures and seminars through block teaching. Tutor led learning sessions will engage the student in further research work to support and enhance learning in the sessions</p> <p>Some sessions are student led. Students are expected to research on designated topics independently. The module is assessed by a presentation project, which carry 25% of the mark, and an summative individual assignment which counts 75% towards the final mark.</p> <p>Directed learning will be through specific reading in recommended textbooks and journal articles.</p>