

Course identification :	- Teaching unit : SMEs and their specificities - Module : Environment I - Subject : Territories, Networks & Globalisation	ECTS credits : « TN&G », together with « Quantitative tools for marketing » build a common module named “Environment I”, which bears 5 credits ECTS	Semester : Teaching hours :18h Full workload : 60h
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Objectives of the course :	To understand the phenomenon of economic globalisation in its context and the issues linked to it To understand the attempts of public administration to give support to regional & local structures which aim at maintaining & building of sustainable economic activity on local basis.
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Prerequisites :	Interest in current economic evolution and in its impact on local structures.
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Course contents :	<ol style="list-style-type: none"> 1) Which institutional frame can be recognized in the world of today, which conditions do impose themselves on the world ? (States – Nations – Culture – Political structures – Economy – Geography – Climate) 2) The issue of sovereignty ? The concept – its relevance 3) Are there subnational entities which are involved in international activities ? 4) What is globalization ? The concept – the impact – the limits 5) Crisis in a system of open, interrelated economies, often “market”-economies
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Evaluation :	MCQs (25% of the mark) & written exam (75% of the mark)
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Bibliography :	
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Remarks :	« Territories, networks & globalisation » and « Quantitative tools for marketing » build a common module named « Environment I ». The result of the evaluation of the two courses will form a common mark, weighted by the class-hours of each course.
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