Course identification:	Teaching unit: TU3 International Environment Module: Environment Subject: Economic Globalization	ECTS credits: 5 credits (together with quantitative tools for marketing)	Semester: spring Teaching hours: 18 H Full workload: 54 H

Objectives of the course:	Give students an insight into today's global economic landscape and an understanding of the basic macroeconomic concepts
Prerequisites:	Basic knowledge of macroeconomics, an interest for economic issues
Course contents:	Current account deficit in the US The sustainability of Chinese economic growth MNCs and their contributions to national GDPs Germany's export-based model in question Spain and Italy within the Eurozone, advantages and drawbacks
Evaluation :	Group presentation (50%)- Written exam (50%)
Bibliography :	Several articles from Natixis, The conversation, Le Monde, etc are provided
Remarks :	Reading the material provided on Moodle and working independently is essential to pass