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# IF THE US BUYS MORE THAN IT SELLS, IS THAT NECESSARILLY A PROBLEM?

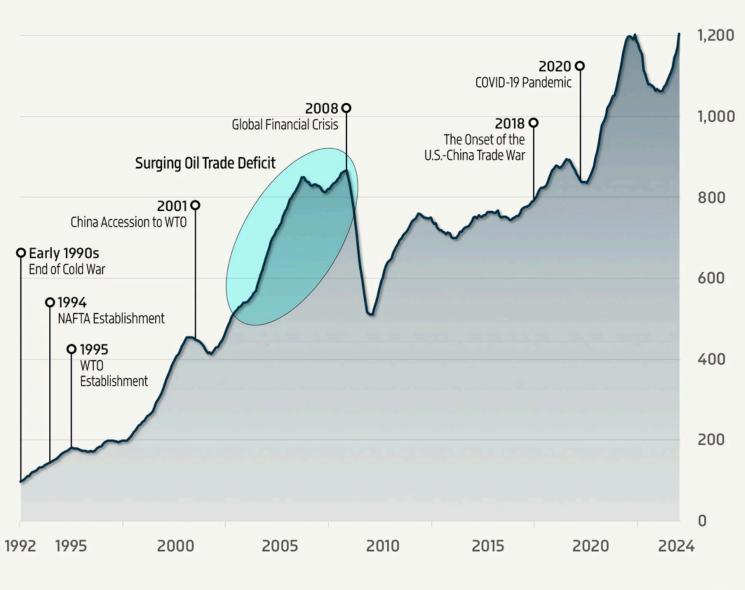
- 1.US runs a trade deficit.
- 2. Imports manufactured goods, electronics and oil.
- 3.exports services (intangible) education, entertainment, tourism, finance and technology.
  - a. Goods. 1.2 trillion deficit. Largest in the world.
  - b. Services. 300 billion surplus.
  - c.Total.



US bureau of economic Analysis (BEA), US international trade in goods and services, anual data 2024

#### U.S. Goods Trade Deficit Hits Record \$1.2 Trillion in 2024



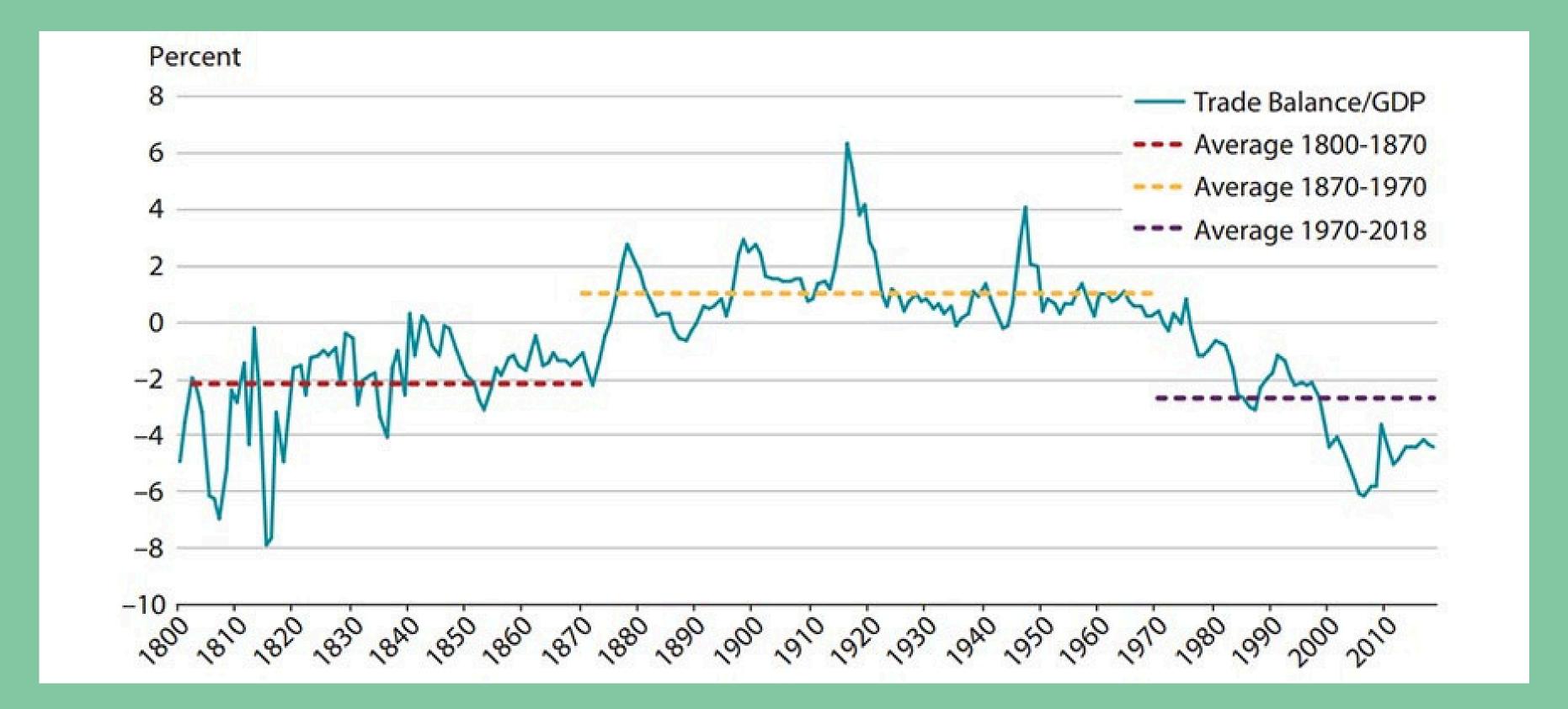


Sources of Primary Data: BEA, U.S. Census

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### US GOODS TRADE BALANCE TO GDP



### HAS IT ALWAYS BEEN LIKE THIS?

- 1. 1948 Marshall plan. Many exports to rebuild Europe and Asia, very little imports.
- 2. 1960. Competition from rebuilt economies like Germany and Japan, dollar becomes overvalued.
- 3. 1970 oil Shocks. US was a major oil importer. Start of a persistent trade deficit.





### HAS IT ALWAYS BEEN LIKE THIS?

4. 1990s Globalization. Production and supply chains become international and US offshores manufacturing.

5. 2001 China joins WTO and integrates fully into the global trade system US imports from China rose dramatically, main source of USA trade deficit.



### IS THIS A SIGN OF ECONOMIC WEAKNESS?

Over-reliance?

Investment capacity?

International debt?

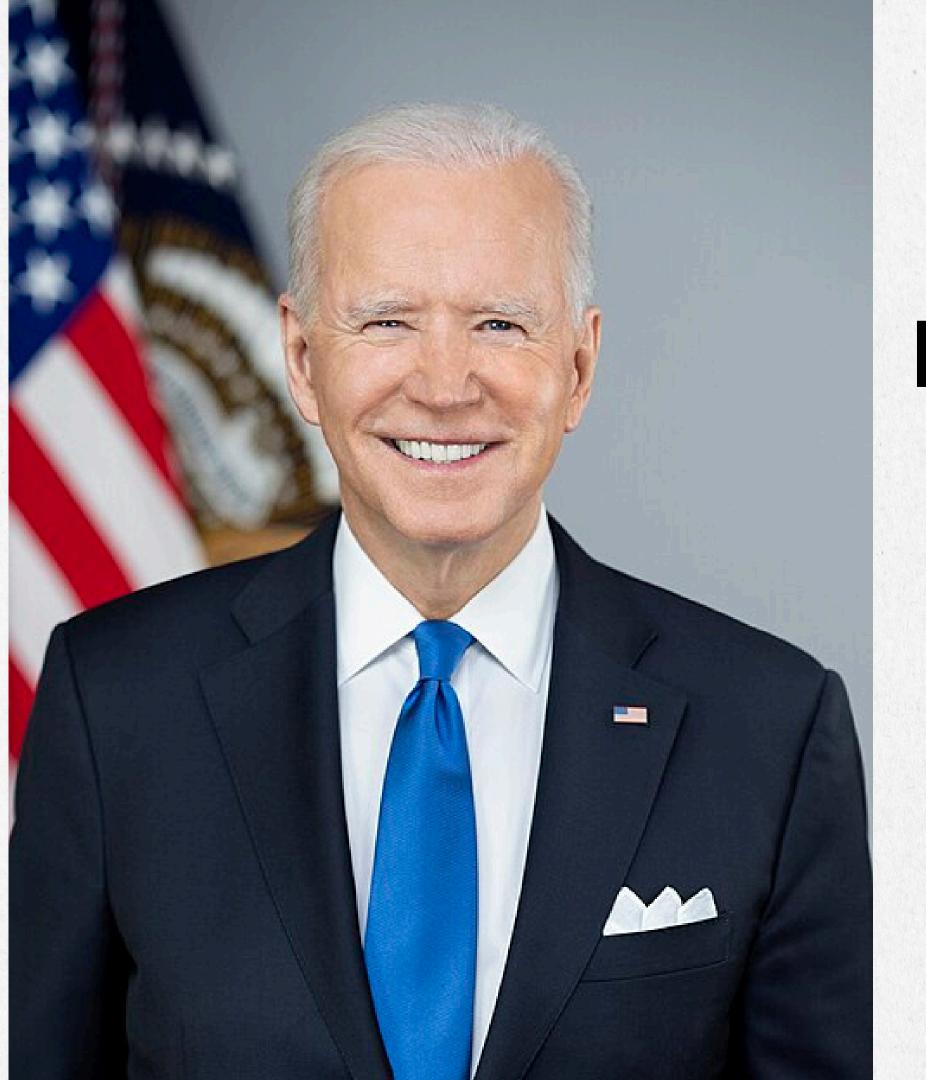
Strong consumption power?



# 2016 The trade deficit meant the US was losing economically to other countries.



# Once president, in 2020 his speach softens regarding the trade deficit.



# POLITICAL & ECONOMIC FACTORS

Bidenomics & Global Reactions



## WHAT IS BIDENOMICS?

Bidenomics is President Joe Biden's economic strategy focused on growing the economy "from the middle out and the bottom up"

- Public investment
- Stronger labor power
- Industrial policy



Fact sheet: Bidenomics has driven \$500 billion in private sector investments across the country, is growing South Carolina's economy from the middle out and bottom up | The White House (2023) National Archives and Records Administration. Available at: https://bidenwhitehouse.archives.gov/briefing-room/statements-releases/2023/07/05/fact-sheet-bidenomics-has-driven-500-billion-in-private-sector-investments-across-the-country-is-growing-south-carolinas-economy-from-the-middle-out-and-bottom-up/?utm\_ (Accessed: 06 October 2025).

### **KEY PILLARS**

- Massive Public investment IRA, CHIPS and Science Act, Infrastructure Investment and Jobs Act
- Promoting green energy and domestic manufacturing
- Encouraging unionization and higher wages
- Fiscal spending for long term growth
- Galston, W.A. and E.J. Dionne, Jr. (2025) The bidenomics investment boom in Red America, Brookings. Available at: https://www.brookings.edu/articles/the-bidenomics-investment-boom-in-red-america/?utm\_ (Accessed: 06 October 2025).
- Lemann, N. (2024) Bidenomics is starting to transform America. why has no one noticed?, The New Yorker. Available at: https://www.newyorker.com/magazine/2024/11/04/bidenomics-is-starting-to-transform-america-why-has-no-one-noticed?utm\_ (Accessed: 06 October 2025).
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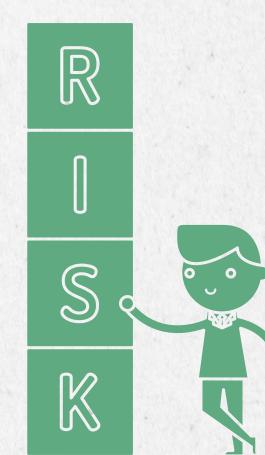
# DANGERS OF BIDENOMICS

Inflation & Higher Prices

Rising Government Debt

# Government "Picking Winners"

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- Jones, C. and Fleming, S. (2024) US deficit poses 'significant risks' to global economy, warns IMF, Subscribe to read. Available at: https://www.ft.com/content/0d098011-0ff5-4125-8cbb-5a5b281c9bd0?utm (Accessed: 06 October 2025).
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# EUROPE'S RETURN TO PROTECTIONISM

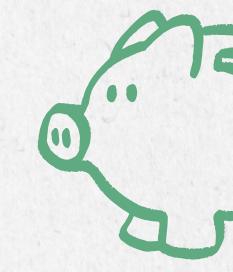
- Strategic Autonomy
- Subsidies & State Aid
- Trade Barriers
- Industrial Policy Revival

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- https://www.bundeswirtschaftsministerium.de/Redaktion/EN/Pressemitteilungen/2023/03/20230309-european-commission-approves-revised-state-aid-framework-for-transformational-technologies.html?utm\_ (Accessed: 06 October 2025).
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# How did Bidenomics affect the US deficit today?





Increased national debt

Spending driven growth

Future deficit risks



- CBO estimate: 2024 deficit reaches \$1.8 trillion under Biden-Harris spending: U.S. Senate Committee on the Budget (2024) Press Item | Press | Ranking Member's Newsroom | Ranking Member | U.S. Senate Committee On The Budget. Available at: https://www.budget.senate.gov/ranking-member/newsroom/press/cboestimate-2024-deficit-reaches-18-trillion-under-biden-harris-spending?utm\_ (Accessed: 06 October 2025).
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- Debts and deficits (2024) Is Bidenomics Working? Available at: https://www.bidenomics.com/debts-and-deficits/?utm (Accessed: 06 October 2025).



### COMMERCIAL AND FINANCIAL DEPENDENCY

#### **COMMERCIAL RELATIONSHIP**

- US import's from China \$536.3B
- US export's to China \$219.48B

#### THE UNIQUE PRIVILEGE OF THE DOLLAR

Possible search of domestic investors

#### FINANCIAL RELATIONSHIP

- Emission of Government bonds
- China's holdings of the US treasuries → \$1.3 trillion in 2014 to about \$780 billion in 2024

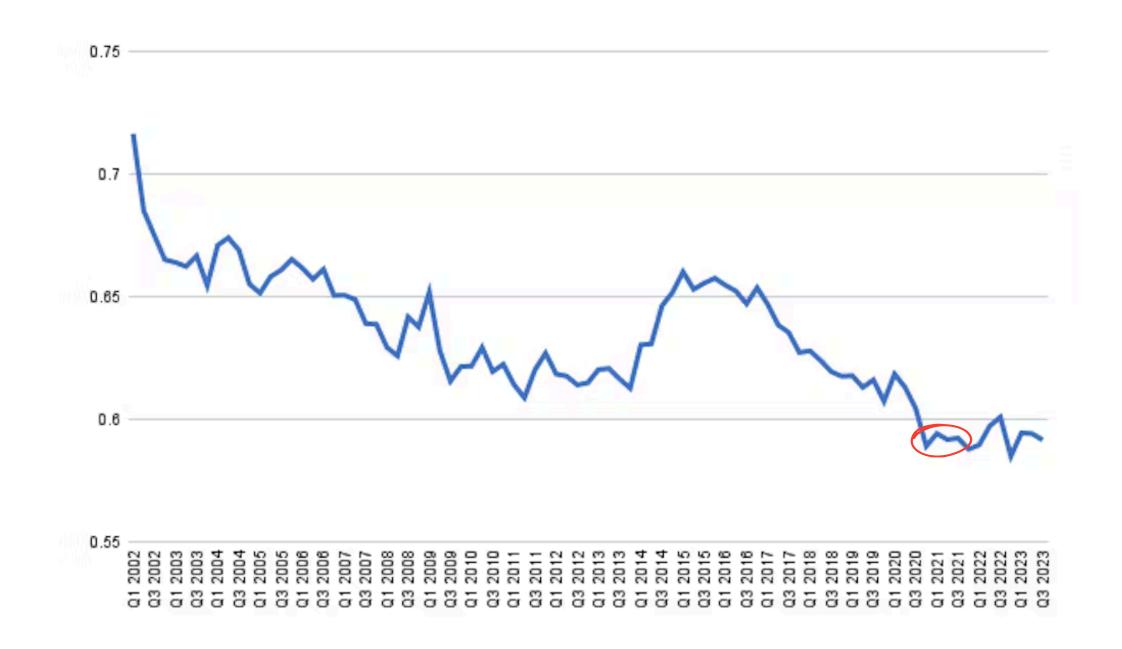
**US DEFICIT** 

IMPORTS SEND DOLLARS ABROAD

INVESTORS USE DOLLARS TO INVEST IN US ASSETS DOLLARS FLOW BACK TO FINANCE DEFICIT

- Office of the UNited States Trade Rperesentative. Countries and regions. Available at: https://ustr.gov/countries-regions#:~:text=The%20top%20five%20suppliers%20of,Union%2027%20were%20%24553.3%20billion. (Accessed 05 October 2025)
- U.S. Department of the Treasury. Table 5: Major Foreign Holders of Treasury Securities. Available at:
   https://ticdata.treasury.gov/resource-center/data-chart-center/tic/Documents/slt\_table5.html (Accessed: 05 October 2025)
   Trading Economic. China Imports from the United States. Available at: https://tradingeconomics.com/china/imports/united-
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### DE-DOLLARIZATION



• Mandilaras, A.(2024) Why the world is turning away from the US dollar. Available at: https://theconversation.com/why-the-world-is-turning-away-from-the-us-dollar-220093

# WHY ARE COUNTRIES REDUCING THEIR DEPENDENCY ON THE US DOLLAR?

- The invasion of Ukraine (2022) --> Russia received unprecedented sanctions.
- US was responsible for aseismic event.
- Dollar backlash from countries with different geopolitical interests.

#### HOW ARE THEY DE-DOLLARIZING?

- Russia and China, bilateral trade agreement.
- China and Saudi Arabia, currency swap agreement.

# SHOULD WE BE WORRIED ABOUT THE CURRENT US DEFICIT?

#### THE UNITED STATES

- President Trump has been shifting towards proteccionism.
  - Generalized raise in tariffs.
  - o Incentives and subsidies to local production.
  - Renegotiation of tarde agreements.

#### **EUROPE**

- Appreciation of the Euro.
- Escalating borrowing costs.
- Escalating geopolitical tensions.
  - o Trump's militray demands on Europe



• Iuorio, J. (2025) How Rising U.S. Debt Impacts European Markets. Available at: https://www.cmegroup.com/openmarkets/fx/2025/How-Rising-US-Debt-Impacts-European-Markets.html (Accesed 06 October 2025)

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- U.S. Department of the Treasury. Table 5: Major Foreign Holders of Treasury Securities. Available at: https://ticdata.treasury.gov/resource-center/data-chart-center/tic/Documents/slt\_table5.html (Accessed: 05 October 2025)
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